



## Aberdeen Football Club Job Description

<b>Employee Name:</b>	
<b>Job Title:</b>	AFC Women's Manager
<b>Line Manager:</b>	TBC
<b>Date Started:</b>	
<b>Overall Purpose of Job:</b>	
<p>By adopting the coaching philosophy and values of Aberdeen Football Club, this position focuses on leading the development of individuals within the Aberdeen FC Women's performance environment. This coaching and management role is combined with leading on the delivery of the club's strategic objectives to strengthen the club's Women's programme, including player pathway, player recruitment, and commercial partnerships. Whilst working as the Manager of the SWPL 1 side, this role involves preparing and managing the performance of the players and staff, competing at the highest level of Scottish Women's Football.</p>	
<b>Main Responsibilities/Description of Duties:</b>	
<ul style="list-style-type: none"><li>• To coach and manage the AFC Women team and help develop the performance environment for all players and staff competing in the country's top tier - SWPL 1.</li><li>• To lead on a high standard of coaching to the AFC Women's team, helping educate players in the club's playing style through the club's coaching curriculum.</li><li>• To lead the team in the SWPL1 matches, cup fixtures and any additional matches throughout the season.</li><li>• Develop a broad knowledge of all youth and talented female players, especially in the local area, and support in executing a player succession plan to provide a visible player pathway to homegrown talent.</li><li>• Work closely with the club's Head of Academy Performance to help develop the sport science, medical and analysis provision.</li><li>• Conduct weekly match preparation team meetings utilising data and video analysis for match preparation and individual player development.</li><li>• Build relationships and liaise with talent pathway partners (AFCL) to manage the smooth transition of development players to AFCW First Team.</li><li>• To fulfil any media obligations in a professional manner as directed by the club or SWPL.</li><li>• To lead on decision making, providing justification for decisions on player progression or those exiting the AFC Women programme.</li><li>• To ensure all players are adhering to the club's standards and that professional players continue to fulfil their contractual agreement.</li><li>• To lead on player feedback related to their development throughout the season, whilst managing expectation levels.</li><li>• To assist the commercial team in identifying potential partnerships and strengthen relationships with existing women's football partners.</li></ul>	

- To ensure all performance data is updated on a weekly basis utilising ‘Sports Office/Kitman Labs’ software.
- To ensure that all AFC Women players adhere to the Players Code of Conduct and show a high level of respect and discipline.
- At all times observe all AFC Safeguarding & Welfare policies, undertaking annual training as required.
- At all times, advocate and practice the Club’s established culture of professionalism, maintaining standards and discipline, and promoting all aspects of the *AFC Personality*.
- To adhere to the Aberdeen Football Club staff & coaches Code of Conduct.
- To be aware of and comply with the Aberdeen Football Club social media Policy.
- To take the necessary action if they have reasonable cause to suspect or believe a young person is being abused and to follow the guidelines in the Child Protection Policy to ensure all reasonable steps have been taken to minimise risk.

**PERSONAL DEVELOPMENT**

- To undertake regular CPD training to ensure your current coaching qualifications are up to date and maintained, whilst agree and undertake a further coach development plan with the Academy Director.
- To undertake any necessary training on the Hudl Analysis software which is utilised across all football teams at Aberdeen FC.
- To attend the football club’s monthly coach in-service and development evenings throughout the season.
- To attend Sports First Aid, Mental Health Awareness and Child Protection courses as required.

**Experience/Qualifications/Skills**

**Essential:**

**QUALIFICATIONS**

- UEFA A License

**EXPERIENCE**

- A successful track record of working in a football performance environment.
- Experience of designing and implementing coaching programmes.
- A proven track record of managing individuals within a team environment.
- Experience preparing and delivering video analysis sessions.

**SKILLS**

- Strong interpersonal skills and relationship management with ability to inspire individuals.

**Desirable:**

**QUALIFICATIONS**

- Coaching or Management Degree (or equivalent).
- Talent ID/Scouting Qualification.
- Mental Health First Aid Certificate.

**EXPERIENCE**

- Experience in working in a Women’s performance environment.
- Knowledge of ‘The Sports Office/Kitman Labs’ Performance Management system or equivalent.
- Knowledge of Scottish Women’s Football and the demands of the SWPL (Scottish Women’s Premier League)

<ul style="list-style-type: none"> <li>• Able to communicate effectively (written and verbal) with players, staff, and senior management.</li> <li>• Strong IT and presentation skills.</li> <li>• Adaptable and innovative.</li> <li>• Dedicated to self-improvement and personal development.</li> <li>• PVG Undertaken</li> <li>• First Aid Certificate</li> <li>• Full Driving License</li> </ul>	
<b>Signed by Employee:</b>	<b>Signed by Line Manager:</b>
<b>Date:</b>	<b>Date:</b>