



2023/2024

# COMMERCIAL OPPORTUNITIES

# WELCOME TO ABERDEEN FOOTBALL CLUB

A very warm welcome to the highly anticipated 2023/24 season.

Everyone is eagerly awaiting the start of the new campaign and with group-stage European football secured for the first time since 2007, there is much to look forward to on the pitch.

Off the field, we continue to tailor our commercial packages in response to market demand, be that as an advertiser, as an official partner, a Player or Match Sponsor, or enjoying hospitality in one of our lounges, suites or boxes. I am confident there is a flexible package the team can devise to meet your specific needs.

As part of our continued desire to improve the matchday experience at Pittodrie and to drive commercial revenues, the Club has invested in a state-of-the-art digital perimeter system and two LED ribbon scoreboards. These additions will provide a welcome improvement for fans and will also provide some outstanding new commercial inventory for our current and prospective partners.

Our diverse range of packages can help your business to build brand awareness and qualified leads, foster excellent networking opportunities and build relationships, they certainly help to generate sales and position your brand, not to mention providing access to some outstanding community engagement opportunities.

Along with the rest of the team, look forward to welcoming you this season, whether you are a client of many years standing or a first-time customer, to enjoy all that is on offer at Aberdeen FC.

Thank you for your commitment and support of the Club.

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# SPONSORSHIP PACKAGES

## SPFL CATEGORIES

TIER A: CELTIC, RANGERS, HEARTS, HIBERNIAN

TIER B: ALL OTHER TEAMS

*Our diverse sponsorship packages offer the perfect platform to showcase your brand whilst entertaining your guests. Select the package which best suits your needs, sit back, relax and enjoy a truly unique matchday environment at Pittodrie Stadium.*

## MATCH SPONSORSHIP

### PACKAGE:

Boardroom welcome from an AFC Director/Club Ambassador  
Official group photograph in the Directors Box and presentation of double framed shirt by an AFC Legend  
Full page colour advert and company logo displayed in the award winning Red Matchday programme  
Logo on all internal corporate area television screens via our digital signage system, Triple Play  
Behind the scenes stadium tour – 3pm kick off only  
Official Sponsors mentions in the Madri Lounge throughout the day  
Official Sponsors mention on our Red TV Broadcast  
AFC corporate gift for each of your guests  
Three course meal  
Team lines and official Red Matchday programme  
Padded seats outside in the Richard Donald Stand  
Half time tea, coffee and Pittodrie Pie  
Pre and post-match drinks included\*  
Pre-match tannoy announcement  
Pre-match recognition as Match Sponsor on the Official AFC LinkedIn  
Recognition as match sponsor in pre-match email which goes to all match ticket holders  
Presentation of champagne to the Man of the Match  
3 minute static advertising slot  
Opportunity to promote your product or service to dining guests  
Car Parking  
Digital copy of group photographs emailed post-match  
15% discount in the AFC Club shop on the day of the game\*\*

*\*Subject to the Club's Alcohol Management Policy.*

*\*\*Full price items only.*

*Enjoy high profile brand visibility as an individual match sponsor as you entertain your clients in VIP hospitality.*

### RECOMMENDED DRESS CODE:

Lounge suit or equivalent  
No denim, replica tops or trainers

### PRICES:

	20 Guests	10 Guests
Tier A	£7,590	£4,928
Tier B	£5,731	£3,999





# PROGRAMME SPONSORSHIP



# MATCHBALL SPONSORSHIP

PACKAGE:	
Boardroom welcome from an AFC Director/Club Ambassador	
Official group photograph in the Directors Box and presentation of framed Red Matchday Programme with company plaque	
Full page colour advert and company logo displayed in the award winning Red Matchday programme with reference to being the Programme Sponsor that match	
Logo on all internal corporate area television screens via our digital signage system, Triple Play	
Behind the scenes stadium tour – 3pm kick off only	
Official Sponsors mentions in the Madri Lounge throughout the day	
Official Sponsors mention on our Red TV Broadcast	
AFC corporate gift for each of your guests	
Three course meal	
Teamlines and official Red Matchday programme	
Half time tea, coffee and Pittodrie Pie	
Pre and post-match drinks included*	
Pre-match tannoy announcement	
Opportunity to promote your product or service to dining guests	
Car Parking	
15% discount in the AFC Club shop on the day of the game**	

\*Subject to the Club's Alcohol Management Policy.

\*\*Full price items only.

<i>Benefit from great brand exposure as the sponsor of our award winning Red Matchday programme whilst enjoying top class hospitality.</i>	
RECOMMENDED DRESS CODE:	
Lounge suit or equivalent No denim, replica tops or trainers	
PRICES:	
	10 Guests
Tier A	£3,344
Tier B	£2,211

PACKAGE:	
Boardroom welcome from an AFC Director/Club Ambassador	
Official group photograph in the Directors Box and presentation of signed AFC Ball in a case by an AFC Legend	
Company logo displayed in the award winning Red Matchday Programme	
Logo on all internal corporate area television screens, via our digital signage system, Triple Play	
Behind the scenes stadium tour – 3pm kick off only	
Official Sponsors mentions in the Madri Lounge throughout the day	
Official Sponsors mention on our Red TV Broadcast	
AFC corporate gift for each of your guests	
Three course meal	
Teamlines and official Red Matchday programme available	
Padded seats outside in the Richard Donald Stand	
Half time tea, coffee and Pittodrie Pie	
Pre and post-match drinks included*	
Pre-match tannoy announcement	
Car Parking	
15% discount in the AFC Club shop on the day of the game**	

\*Subject to the Club's Alcohol Management Policy.

\*\*Full price items only.

<i>The ideal opportunity to experience an outstanding day of hospitality at Pittodrie while elevating your brand as the matchball sponsor.</i>	
RECOMMENDED DRESS CODE:	
Lounge suit or equivalent No denim, replica tops or trainers	
PRICES:	
	10 Guests
Tier A	£2,833
Tier B	£2,016

# IN SAFE HANDS & BOOT SPONSORSHIP

# SPONSOR A PLAYER

## PACKAGE:

Boardroom welcome from an AFC Director/Club Ambassador

Official group photograph in the Directors Box and presentation of signed framed Gloves with company plaque

Company logo displayed in the award winning Red Matchday Programme

Logo on all internal corporate area television screens via our digital signage system, Triple Play.

Behind the scenes stadium tour – 3pm kick off only

Official Sponsors mentions in the Madri Lounge throughout the day

Official Sponsors mention on our Red TV Broadcast

AFC corporate gift for each of your guests

Three course meal

Teamlines and official Red Matchday programme

Padded seats outside in the Richard Donald Stand

Half time tea, coffee and Pittodrie Pie

Pre and post-match drinks included

Pre-match tannoy announcement

Opportunity to promote your product or service to dining guests

Car Parking

15% discount in the AFC Club shop on the day of the game\*

\*Subject to the Club's Alcohol Management Policy.

\*\*Full price items only.

*Designed to give you  
and your clients an  
unrivalled hospitality  
experience, these  
packages offer a great  
way to promote your  
business to a large  
corporate audience.*

## RECOMMENDED DRESS CODE:

Lounge suit or equivalent  
No denim, replica tops or trainers

## PRICES:

	6 Guests
Tier A	£1,700
Tier B	£1,210

## FIRST TEAM PLAYER PACKAGE:

Company logo displayed with your player's photograph online and in every Red Matchday programme

2 season tickets or 4 dining places in the Richard Donald Stand for a game of your choice

Invitation to the exclusive Sponsor a Player Dinner for you and a guest

Signed and personalised framed AFC shirt

Opportunity to request one player appearance per season for promotional purposes

**Should a sponsored player go on loan to another club during the course of the season, AFC will continue to feature both the player and the logo of their sponsor in the Red Matchday programme and on the AFC website.**

## WOMEN'S TEAM PLAYER PACKAGE:

Company logo or name recognition on the player profile page on the official club website

Invitation to the exclusive Sponsor A Player Dinner for you and a guest

Opportunity to request one player appearance per season for promotional purposes

8 tickets per season to watch a home match at the Balmoral Stadium – subject to availability with a maximum of 2 tickets per game.

*This unique sponsorship  
opportunity is a great  
way to gain brand  
exposure while showing  
your support for the Club  
and players.*

## PRICES:

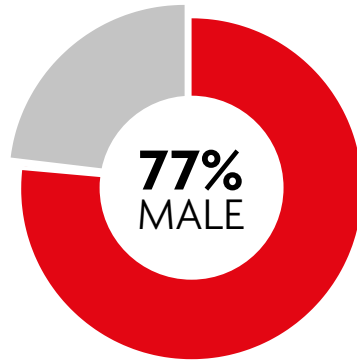
First Team player	£3,155
First Team player (Youth)	£1,905
Women's Team player	£500



# OUR SUPPORTERS

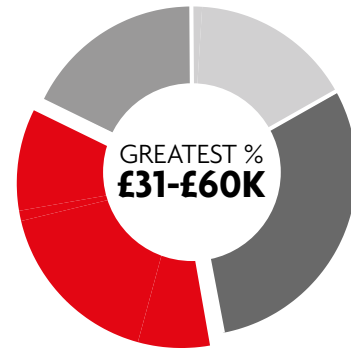
## Gender

23% FEMALE  
77% MALE



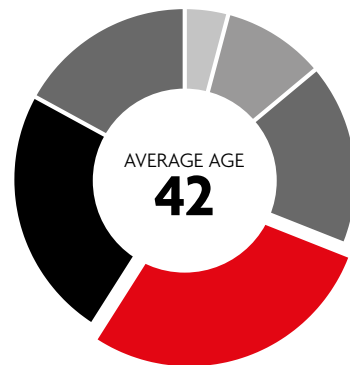
## Household Income

18% £0K - £30K  
35% £31K - £60K  
30% £61K - £100K  
17% £101K +



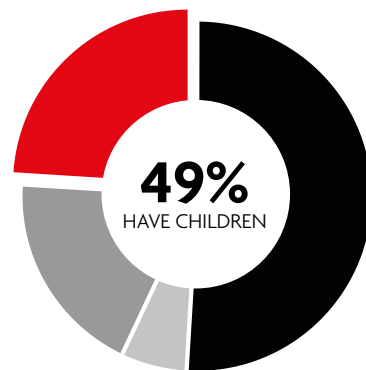
## Age Breakdown

17% UNDER 30  
24% 31 - 40  
28% 41 - 50  
17% 51 - 60  
10% 61 - 70  
4% OVER 70



## No. of Children

24% 1 CHILD  
19% 2 CHILDREN  
6% 2+ CHILDREN  
51% NO CHILDREN



LIKES:  
122,000+  
FOLLOWERS:  
133,000+



77,000+  
FOLLOWERS



126,900+  
FOLLOWERS



14,900+  
SUBSCRIBERS



14,900+  
FOLLOWERS



4,000  
SUBSCRIBERS  
TO AFC'S ONLINE  
TV CHANNEL



UP TO 900  
SUPPORTERS  
ENJOY  
HOSPITALITY  
AT PITTODRIE



AFC LIVE MATCHES  
BROADCAST IN  
119 TERRITORIES  
AROUND  
THE WORLD



70  
SUPPORTERS  
CLUBS  
WORLDWIDE

RECORD TURNOVER  
OF £15.9MILLION

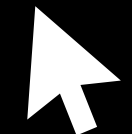


ON AVERAGE  
25,000  
REPLICA KITS  
SOLD EACH  
SEASON

DATABASE OF  
120,000 FANS



10,000+ SEASON  
TICKET HOLDERS



OVER 3,400,000  
VISITS TO  
AFC.CO.UK  
DURING 22/23



# ADVERTISING OPPORTUNITIES

## LED ADVERTISING

NEW FOR  
2023/24!

Enhanced LED digital advertising from the 2023/24 season with three sides of LED screens around the Merkland, Main Stand and Richard Donald Stand perimeter of the pitch. Offering all the benefits of trackside advertising in a modern, flexible and alternative way, this method provides your brand with the opportunity to tailor your advert on a game-by-game basis, maximising exposure and relevance throughout the season.

Seasonal packages	
Gold	£10,000
Silver	£6,000
Bronze	£3,000

## TRACKSIDE ADVERTISING

With our static trackside advertising boards you can showcase your company's brand to a captive audience at Pittodrie with over 300,000 fans passing through the turnstiles every season. Furthermore, there is potential for international exposure with SPFL coverage televised in 119 territories around the world.

## WEBSITE ADVERTISING\*

With over 3,400,00 visits to [afc.co.uk](https://afc.co.uk) during the 22/23 season promote your brand to vast audience on the official club website with a number of innovative advertising packages available.

Starting from	£1,500 per month
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## PROGRAMME ADVERTISING

Our award winning Red Matchday programme provides an excellent platform to promote your company to AFC fans and the corporate community alike. With a variety of flexible packages available, there is something to suit everyone.

Seasonal full page package	£6,180
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*\*For more information on these exciting initiatives, please contact the Commercial Team at [commercial@afc.co.uk](mailto:commercial@afc.co.uk) or call 01224 650 434, prices available upon application.*



# HOSPITALITY PACKAGES

SPFL CATEGORIES

TIER A: CELTIC, RANGERS, HEARTS, HIBERNIAN

TIER B: ALL OTHER TEAMS



THE MADRI LOUNGE:

*The Madri Lounge hosts our largest number of guests on matchdays. The atmosphere creates an ideal platform to entertain, network and socialise before enjoying all the action from our padded seats outside in the Richard Donald Stand.*

Arrival 2.5 hours prior to kick-off.....

Private table if purchasing full table.....

Three course meal.....

Pre- and post-match drinks included\*.....

Lounge visit from an AFC Ambassador.....

Teamlines and official Red Matchday programme available.....

Padded seats outside in the Richard Donald Stand.....

Half time tea, coffee and Pittodrie Pie.....

Man of the match presentation.....

Car parking (1 space per 4 guests)

*\*Subject to the Club's Alcohol Management Policy.*

**MADRI**  
EXCEPCIONAL®  
EL ALMA DE MADRID  
**LOUNGE**

RECOMMENDED  
DRESS CODE:

Lounge Suit

No away colours

PRICES:

Seasonal	£2,731
Individual	
Tier A	£175
Tier B	£145





### TEDDY SCOTT LOUNGE:

As one of our most popular hospitality packages, the informal atmosphere in our **Teddy Scott Lounge** provides a relaxed matchday experience. Enjoy refreshments and a warming dish with clients, friends or family before enjoying all the action from the padded seating area outside in the Richard Donald Stand.

Arrival 1.5 hours prior to kick-off
Private table if purchasing full table (minimum 4 people)
Pre- and post-match drinks included*
Pre-match hot dish
Lounge visit from an AFC Ambassador
Teamlines and official Red Matchday programme available
Padded seats outside in the Richard Donald Stand
Half time tea, coffee and Pittodrie Pie
Post-match snack
Car parking (1 space per 4 guests)

\*Subject to the Club's Alcohol Management Policy.



### RECOMMENDED DRESS CODE:

Casual  
No away colours

### PRICES:

<b>Seasonal</b>	<b>£2,302</b>
Upgrade to the Madri Lounge Dining Package	<b>£35pp*</b>
<b>Individual</b>	
Tier A	<b>£140</b>
Tier B	<b>£109</b>

\*Tables who upgrade to the Madri Lounge Dining Package will release their table in the Teddy Scott Lounge for re-sale.

### FRASERS LEGENDS LOUNGE:

In Partnership with Fraser of Ellon, enjoy matchday in style with the newly refurbished **Fraser's Legends Lounge**. Offering a laid-back hospitality experience this lounge is perfect for entertaining clients, relaxing with friends and family, or simply watching the Dons in comfort.

Arrival 1.5 hours prior to kick-off
Private table if purchasing full table (minimum 4)
Pre- and post-match drinks included*
Pre-match food offering with two choices
Lounge visit from an AFC Ambassador
Teamlines and official Red Matchday programme
Padded seats outside in the Richard Donald Stand
Half time tea, coffee and Pittodrie pie
Post-match snacks
Car parking (1 space per 4 guests)

\*Subject to the Club's Alcohol Management Policy.

## Fraser's LEGENDS LOUNGE

### RECOMMENDED DRESS CODE:

Casual  
No away colours

### PRICES:

<b>Seasonal</b>	<b>£2,499</b>
Upgrade to the Madri Lounge Dining Package	<b>£30pp*</b>
<b>Individual</b>	
Tier A	<b>£155</b>
Tier B	<b>£130</b>

\*Tables who upgrade to the Madri Lounge Dining Package will release their table in the Fraser's Legend Lounge for re-sale.



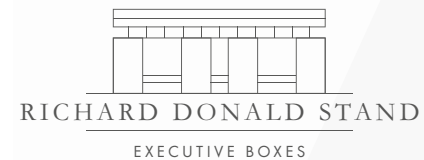


## RICHARD DONALD STAND EXECUTIVE BOXES:

For an uninterrupted view of all the action on the pitch, the **Richard Donald Stand Executive Boxes** are unrivalled. Enjoy refreshments pre- and post-match within the privacy of your box allowing you to entertain clients in an intimate setting.

- Arrival 1 hour prior to kick-off
- Private table if purchasing full table
- Pre-match sandwich platter
- Pre- and post-match drinks included\*
- Halftime tea, coffee and Pittodrie Pie
- Opportunity to personalise your box
- Teamlines and Red Matchday programme available
- External advertising board below your box
- Car parking (3 spaces per box)

*\*Subject to the Club's Alcohol Management Policy.*



## RECOMMENDED DRESS CODE:

Lounge suit or equivalent  
No denim, replica tops or trainers  
No away colours

## PRICES:

	10 Guests
Seasonal	£27,951
Upgrade to Dine in the Madri Lounge (Seasonal Clients)	£75pp
Seasonal Dining	£43,739

## MAIN STAND BOXES:

With a traditional side on view of the action, our **Main Stand Boxes** offer the ultimate spectator experience. Perfect for both formal and informal entertaining for the complete matchday experience.

- Arrival 1 hour prior to kick-off
- Pre- match sandwich platter
- Pre- and post-match drinks included\*
- Half time tea, coffee and Pittodrie Pie
- Red Matchday programme available
- Opportunity to personalise your box (seasonal).
- Car parking (2 space per box)

*\*Subject to the Club's Alcohol Management Policy.*

## MAIN STAND BOXES

## RECOMMENDED DRESS CODE:

Casual  
Denim and trainers allowed  
No away colours

## PRICES:

	8 Guests
Seasonal	£17,250
Individual	
Tier A	£1,419
Tier B	£1,128
Upgrade to Dine in the Madri Lounge (Seasonal Clients)	£75pp





### 50 CLUB:

As much of an institution as the Club itself, the Sir Alex Ferguson Lounge offers a very special matchday experience. Steeped in tradition and with a name deriving from its original joining price of 50 Guineas, our AFC **50 Club** members enjoy a private lounge experience with exclusive entry to the best seats in the stadium.

- Arrival one hour prior to kick off
- Pre and post-match drinks\*
- Directors box seating
- Team lines and official RedMatchday programme
- Lounge visit from an AFC Ambassador
- Pre match soup & sandwiches
- Half time tea, coffee and hot savouries
- Post match snack
- Car Parking for Pittodrie Street car park
- Official AFC 50 Club tie for gentlemen and an AFC scarf for ladies

\*Subject to the Club's Alcohol Management Policy.



### RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers
- No away colours

### PRICES:

<b>Seasonal</b>	<b>£3,000pp</b>
Upgrade to the Madri Lounge Dining Package	<b>£66pp</b>
<b>Additional Guests</b>	<b>£109</b>

### CAPTAINS' CLUB:

Entertain your guests in the intimate surroundings as you reminisce about the players who had the privilege to captain the famous Dons. With a four course meal and seats within our exclusive Directors box, a superb hospitality experience awaits you.

- Arrival 2.5 hours prior to kick-off
- Private table if purchasing full table
- Four course meal
- Pre- and post-match drinks included\*
- Lounge visit from the AFC Captain and an AFC Ambassador\*\*
- Directors box seating (outside)
- Teamlines and official Red Matchday programme available
- Half time tea, coffee and Pittodrie Pie
- Car parking (1 space per 4 guests)

\*Subject to the Club's Alcohol Management Policy.

\*\*Subject to availability.

### CAPTAINS' CLUB

### RECOMMENDED DRESS CODE:

- Lounge suit or equivalent
- No denim, replica tops or trainers
- No away colours

### PRICES:

	<b>4 Guests</b>
<b>Seasonal</b>	<b>£18,949</b>





## Gothenburg Lounge:

Step back in time and bask in the history of one of the Club's most famous victories. Immerse yourself in the Gothenburg story and savour this unforgettable matchday experience in a unique setting before enjoying the action on the pitch from the Directors box outside in the Main Stand.

Arrival 2.5 hours prior to kick-off

Private table if purchasing full table

Four course meal

Pre- and post-match drinks included\*

Lounge visit from an AFC Ambassador\*\*

Directors box seating (outside)

Teamlines and official Red Matchday programme available

Half time tea, coffee and Pittodrie Pie

Car parking (1 space per 4 guests)

*\*Subject to the Club's Alcohol Management Policy.*

## Gothenburg LOUNGE

### RECOMMENDED DRESS CODE:

Lounge suit or equivalent

No denim, replica tops or trainers

No away colours

### PRICES:

	4 Guests
Seasonal	£18,949

## Mattioli Woods Lounge:

Join us in the **Mattioli Woods lounge** for a more intimate lounge experience at Pittodrie. Surrounded by some historic memorabilia from the Dons' early days, you can relax and enjoy a first-class personal service in a private lounge with a room capacity for up to 12 guests.

Arrival 2.5 hours prior to kick-off

Four course meal

Pre- and post-match drinks included\*

Lounge visit from an AFC Ambassador\*\*

Directors box seating (outside)

Teamlines and official Red Matchday programme available

Half time tea, coffee and Pittodrie Pie

Car parking (1 space per 4 guests)

*\*Subject to the Club's Alcohol Management Policy.*

*\*\*Subject to availability.*

## Mattioli Woods plc LOUNGE

### RECOMMENDED DRESS CODE:

Lounge suit or equivalent

No denim, replica tops or trainers

No away colours

### PRICES:

	4 Guests
Individual	£950



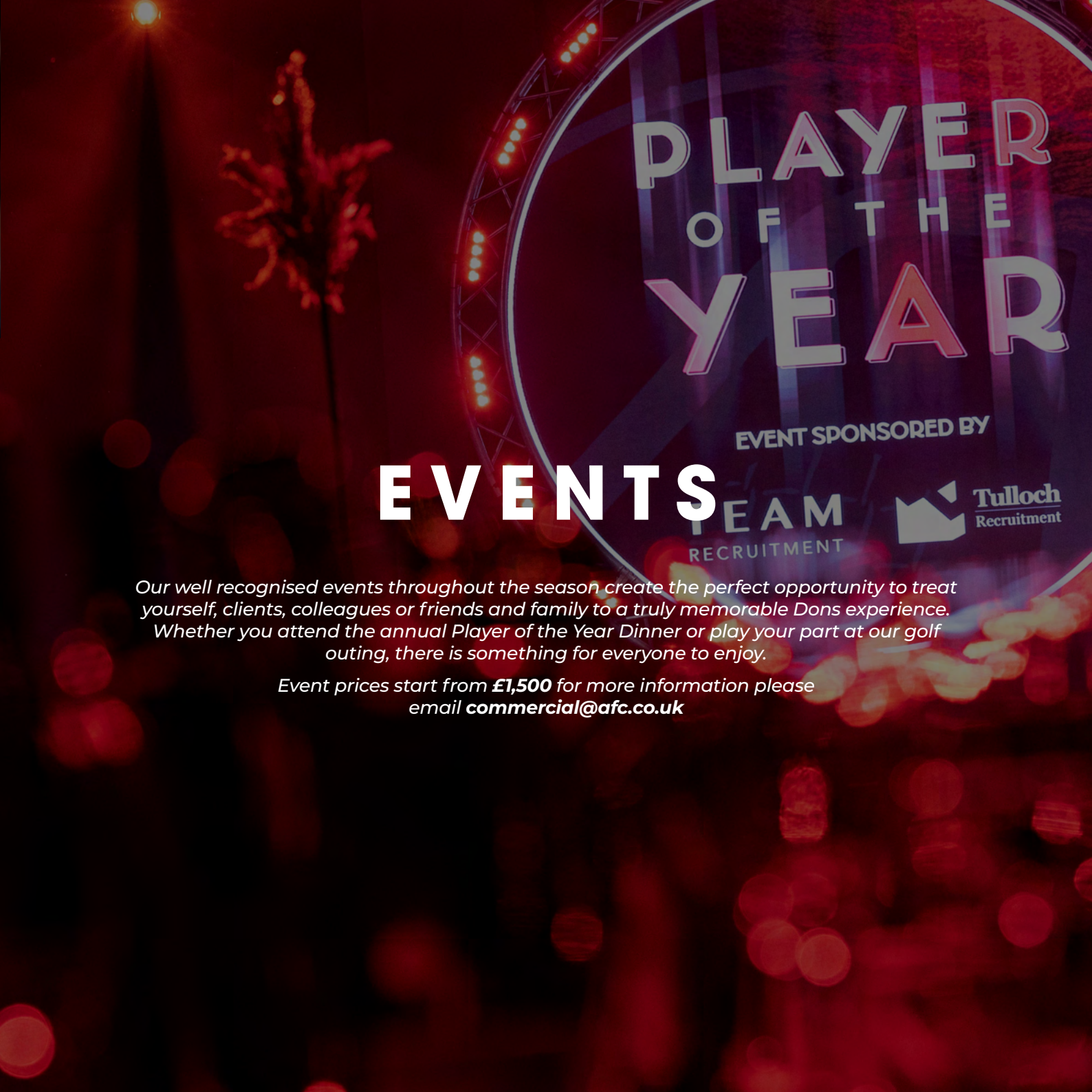


# FLEXIBLE FOOTBALL

Perfect for those who regularly enjoy AFC hospitality but are unable to commit to a seasonal hospitality package, our Flexible Football option is a great alternative. Choose from 4, 8 or 12 matches from any Tier match throughout the season and benefit from discounted prices.

Flexible Football is valid for the **Madri Lounge**, **Frasers Legends Lounge** and **Teddy Scott Lounge** (subject to availability).

	PRICES:				
	4 matches (capped at 2x Tier A)	4 matches (Tier A)	8 matches (capped at 4x Tier A)	8 matches (Tier A)	12 matches (capped at 6x Tier A)
Madri Lounge	£576	£630	£1,088	£1,190	£1,575
Frasers Legends Lounge	£513	£558	£969	£1,054	£1,400
Teddy Scott Lounge	£448	£504	£847	£952	£1,225



# PLAYER OF THE YEAR

EVENT SPONSORED BY

# EVENTS

TEAM  
RECRUITMENT



Our well recognised events throughout the season create the perfect opportunity to treat yourself, clients, colleagues or friends and family to a truly memorable Dons experience. Whether you attend the annual Player of the Year Dinner or play your part at our golf outing, there is something for everyone to enjoy.

Event prices start from **£1,500** for more information please email **[commercial@afc.co.uk](mailto:commercial@afc.co.uk)**





## GENERAL INFORMATION

Terms and conditions available at [www.afc.co.uk/club/terms-and-conditions](http://www.afc.co.uk/club/terms-and-conditions)

### GENERAL

- All prices shown are exclusive of VAT at the current rate, unless specifically stated.
- Please refer to the full terms and conditions for payment terms and cancellation fee information.

### HOSPITALITY

- Hospitality packages are subject to the terms and conditions contained within the Licensing (Scotland) Act 2005. Aberdeen Football Club reserves the right to refuse alcohol and/or to remove anyone in breach of the Licensing (Scotland) Act 2005 and/or who Aberdeen Football Club considers is acting in an irresponsible manner.
- Where a Customer with a seasonal hospitality package wishes to allocate their package to a local charity or other organisation for a specific football match, the request should be made in writing to Aberdeen Football Club 7 days prior to the football match. Such request shall include all details of the nominated host and other guests. Approval of the request is at the sole discretion of Aberdeen Football Club.
- Aberdeen Football Club operates a Zero Tolerance Abuse Policy for any member of staff, including contractors engaged by Aberdeen Football Club – full details of this policy are available at the Stadium.
- Seasonal Hospitality Packages include all home SPFL, Scottish Cup and League Cup matches. They do not include matches in other competitions or testimonial/friendly matches.
- All hospitality packages are seated within the home support areas of the Stadium. Demonstrating support for the away team will result in your full party being removed from the Stadium with no refund or compensation given. Away team colours are not permitted at all in any hospitality areas.
- For certain games, Aberdeen Football Club may require the lead booker to have a booking history with Aberdeen Football Club before reservations can be accepted.
- Under 18's may attend hospitality events at the Stadium but only when accompanied by an adult. The attendance of under 5's is at the discretion of the Stadium Manager.
- All League Cup and Scottish Cup games will be a two-course menu, unless otherwise stated.
- The lead booker is responsible for ensuring all members of their group adhere to the Stadium's rules, policies and regulations.

- If the date and/or time of a football match or event changes for any reason after the fixture list is published, the Services (including any bookings) will automatically be transferred to the revised date and/or time of the fixture. If the revised date and/or time is unsuitable, a full refund of the charges will be arranged on request.
- Aberdeen Football Club reserves the right to amend any package if required.
- Aberdeen Football Club reserves the right to eject any person from any of their premises or the Stadium, who, in their opinion is causing a nuisance or danger to any person or whose own safety is in any way compromised.
- For hospitality packages with beverages included, a set beverage package is available, offering non alcoholic and limited alcoholic beverages. Details of the package can be obtained from Aberdeen Football Club.

### ADVERTISING

- The Customer will provide artwork and pay all production and any associated design costs.
- Aberdeen Football Club reserves the right to withdraw an advert should there be a conflict of interest or if in Aberdeen Football Club's opinion, an advert is liable to detrimentally affect in any way any event or the reputation of Aberdeen Football Club or the Stadium
- Contracts cover AFC SPFL games. However, best endeavours will be used to include League Cup and Scottish Cup games but this cannot be guaranteed. Scottish International Team games or any other non football event are not included.

### EVENTS

- Successful auction bids made during events are payable within 14 days of the event and are non transferable and non refundable in the event of the auction prize not being used within the timeframe stated.
- Where an event takes place in a venue other than the Stadium, the Customer will also be required to comply with additional conditions or policies which are specific to that venue.

### SPONSORSHIP

- Please refer to the full terms and conditions for Sponsorship Terms & Conditions.